

0-200-D-RunNumber-RecordIndex

STD_DEL_ADDR_ATTN

STD_DEL_ADDR_ADRLN1

STD_DEL_ADDR_ADRLN2

STD_DEL_ADDR_CITYCD, STD_DEL_ADDR_STACOD STD_DEL_ADDR_ZIPCOD

Hello! We're launching a new pharmacy program, Vermont Blue Rx. This new card replaces your old one; you should use it the next time you visit your doctor or the pharmacy. It will continue to be your card until you make any changes to your coverage.

Vermont Blue Rx builds on the reliability you've come to expect from Blue Cross and Blue Shield of Vermont. You'll have access to a nationwide network of retail pharmacies as well as strong local connections. For a look at all Vermont Blue Rx can offer, see bcbsvt.com/vermontbluerx.

Thank you for choosing us as your trusted partner in care.

Sincerely,



Andrew Garland, Vice President, Client Relations and External Affairs

<COV_INOT_DSC_MSG>

<MEM_FST_NME><MEM_LST_NME>